



# SEPIK RIVER CROCODILE & ARTS FESTIVAL

## Office of Secretary

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17/04/2025

Attention to:

**Mr. Koney.Samuel**  
**Secretary**  
**Department of the National Planning and Monitoring**  
**P.O. Box 631– WAIGANI**  
**National Capital District**

Dear Sir/Madam,

**SUBJECT: SPONSORSHIP & INVITATION to ATTEND The 17th SEPIK RIVER CROCODILE & ARTS FESTIVAL EVENT on the 5th – 7th AUGUST, 2025.**

On behalf of the Sepik River Crocodile & Arts Festival event committees we are very much pleased to submit this invitation and sponsorship request information.

In fact, the annual SRCAF event took place in Ambunti station of Ambunti/Drekikier electorate in East Sepik Province on the 5th – 7th of August annually.

The Sepik River Crocodile & Arts Festival event is an annual event that took place in Ambunti station of Ambunti/Drekikier electorate in East Sepik Province on the 5th – 7th of August annually.

The aim of this event is to promote tourism, arts and culture activities with the goal to protect the environment and unite different tribal groups and creates benefit spin off from stake holder's partnership while majority of the local people benefits with the goods and services provided only at that three days' event.

Over the past years the festival has boosted and sustain cultural interests for more than 20-50 cultural groups and the surrounding Sepik communities to come together to showcase and celebrate on that annual major event. The event has attracted a huge interested from 1000 to 10,000 people flooding in for the three days' event without having any law and order issue as experienced over the past years 16<sup>th</sup> years. Ambunti people are peace loving people and expressed generosity and assistance if given opportunity.

This year will be the seventeen (17<sup>th</sup>) anniversary in hosting such a major festival and the event will be planned for bigger and more participants as ever that will be leading up to the 50<sup>th</sup> years golden jubilee celebration for our beautiful country PNG.

Therefore, on behalf of the organizing committees we cordially wish to invite the National Gaming Control Board of PNG to become one of the annual sponsor. As we do have other major sponsors like; Mainland Holdings, Freida River Ltd, National Aids Council, PNG NCC, PNG Tourism Promotion Authority, and the Ambunti/Drekikier electorate do annually sponsorship.

As the sponsorship is categorized in different pledging from Open sponsor (5,000.00), Bronze pledging is (8,000.00 - 10,000.00), Silver pledging is (15,000.00 -30,000.00), Gold pledging is (50,000.00 to 100,000.00) Mega Sponsor is (100,000.00 – 300,000.00).

And the sponsors are given full opportunities on the stage to do awareness on their business product and sales while they have booth established at the event venue for three days. And also we do provide five (5) pcs of Festival T-shirt's as a token of appreciation to our valued sponsors.

Humbly awaits your kind response and looking forward to your presence at the time of the festival.

Attached also are the tentative program, the festival flyer and the past event images for your information's.

For more confirmation and arrangements, do contact the undersign on the above contact provided.

Yours Sincerely,



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**Prof. Joseph. Sukwianomb**  
**President – SRCAF Society**



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**Jacob. Marek**  
**Secretary – SRCAF society**